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Agenda

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01

Highlights

Full year 2017 highlights



+1.5%
Gross Sales
Under Banner¹
+3.4%
LFL^{1,2}

Achieved sales recovery in Q4 2017 and positive LFL at year-end in every segment

EUR569m

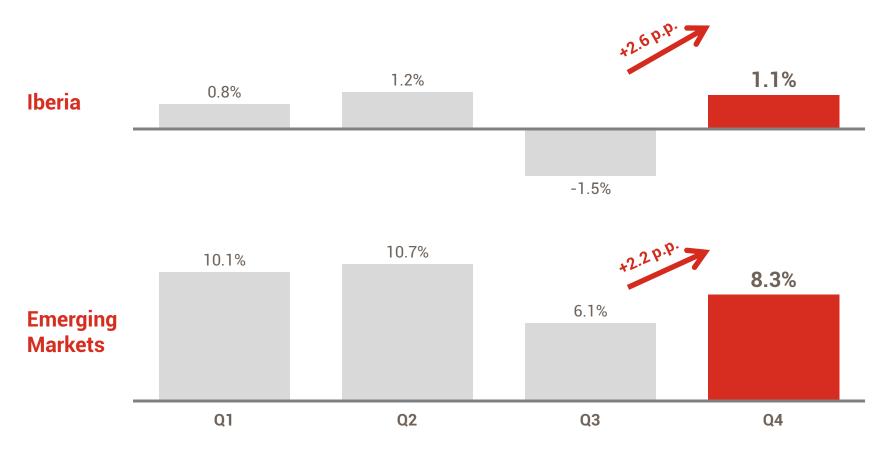
Adj. EBITDA -8.9% vs 2016¹ Results affected by higher investments to secure Dia Spain's strategic price leadership in a highly competitive environment

EUR207m CFO 1.6x Net debt/ adj. EBITDA

Cash generation remained strong with stable net debt and a sound financial position

LFL¹ growth in both segments in Q4 2017





1 Ex-FX and calendar effect

Performance reflects the effort to face the difficult context



	October Outlook	2017 results ¹
Gross Sales Under Banner	Low-single-digit increase	+1.5% increase3.4% LFL, strong recovery in Q4 2017
Adjusted EBITDA	Mid-single-digit decrease	 Adjusted EBITDA -8.9% vs 2016 Targets achieved in all formats except for Dia Spain
Capex	• EUR300m	• EUR302m
CFO	• Increase in CFO	■ EUR207m CFO below 2016 levels

1 Ex-FX

Actions taken in 2017 set a strong foundation for 2018

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- Strengthened price advantage in Iberia with good traction for 2018
- Optimized space from last acquisitions and developed upgraded concepts for our 3 formats; Dia, Clarel and La Plaza
- Prepared ground to resume growth in Iberia, organically and inorganically
- Reached 10% online market share¹, consolidating our position as one of the market leaders
- Continued expansion in Emerging Markets with simultaneous gains of market share and margin



DIA	FY	2017	summary

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) M JI	Business performance	2016	2017	Change	Change (ex-FX)
	Gross Sales Under Banner	10,314	10,334	+0.2%	+1.5%
Per la reco	■ LFL ¹²	8.7%	3.4%		
	 Space contribution to sales² 	1.5%	-1.4%		
	Adjusted EBITDA	627.9	568.6	-9.4%	-8.9%
	Adjusted EBIT	401.2	336.6	-16.1%	-15.2%
	Underlying EPS (EUR)	0.44	0.35	-19.0%	-19.0%
	IFRS measures	2016	2017	Change	Change (ex-FX)
	Net Sales	8,669	8,621	-0.6%	+0.6%
	Operating income (EBIT)	309.5	247.1	-20.2%	-19.5%
	Basic EPS (EUR)	0.28	0.18	-36.9%	-38.2%

¹ Ex-calendar effect 2 Ex-FX

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In Iberia, we are undergoing a transition in a challenging context

FI	IRm		
	ווווו	2017	
	Gross Sales Under Banner	6,590	
	LFL ¹	+0.3%	_
	Space contribution to sales ¹	-3.0%	
	Adjusted EBITDA	426	
	Adjusted EBITDA margin	7.7%	

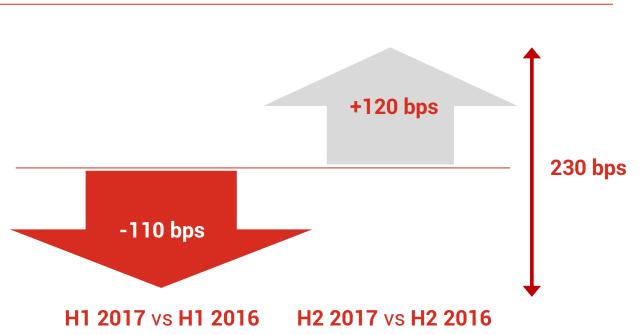


1 Ex-calendar effect / 11



In Spain, we secured our strategic price leadership and recovered LFL growth

Price competitiveness variation

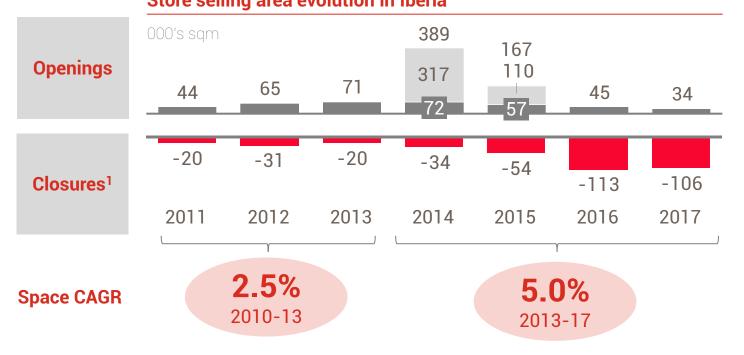




2017 saw space contraction due to a revision of acquired space





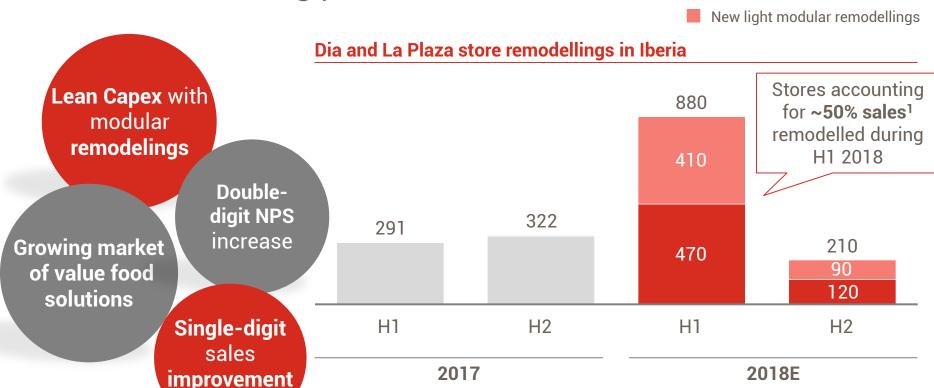






We are improving stores' value proposition through ambitious remodeling plans

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1 Dia and La Plaza sales in Spain / 14



We continue to work on efficiency in our Iberian operations beyond space contraction



Total labor cost reduction vs 2016

-6.5%

Total other operating costs reduction vs 2016

Alliances and supplier negotiations contributed to capture ~50bps in 2017 (+50 bps expected in 2018)

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In Emerging Markets, we continued our successful performance

El	JRm	2017	
	Gross Sales Under Banner	3,745	
	LFL ¹	+8.6%	
	Space contribution to sales ¹	+2.4%	
	Adjusted EBITDA	142	
	Adjusted EBITDA margin	4.6%	



1 Ex-FX and calendar effect

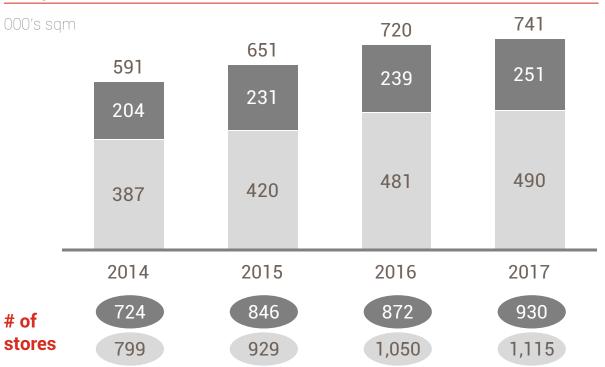
Space expansion continued despite the macro context







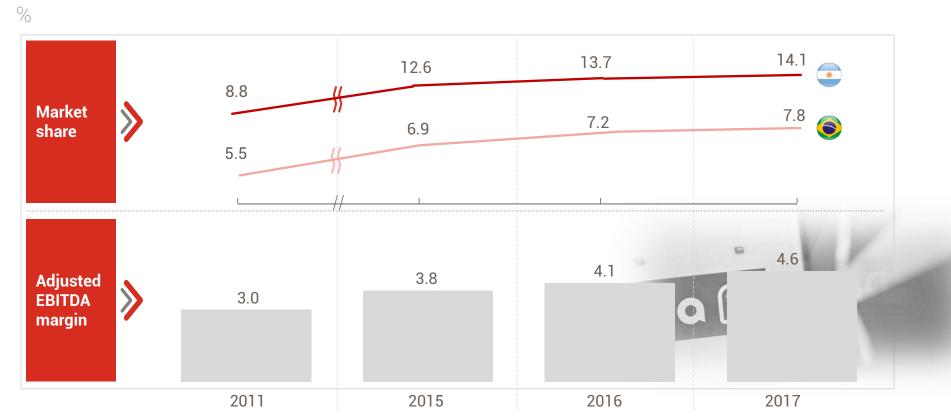
Footprint evolution





We steadily improved market shares and adjusted EBITDA margin in Argentina and Brazil





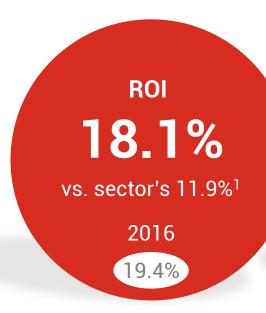
Cash flow generation in 2017 remained strong





More than EUR1bn returned to shareholders since listing





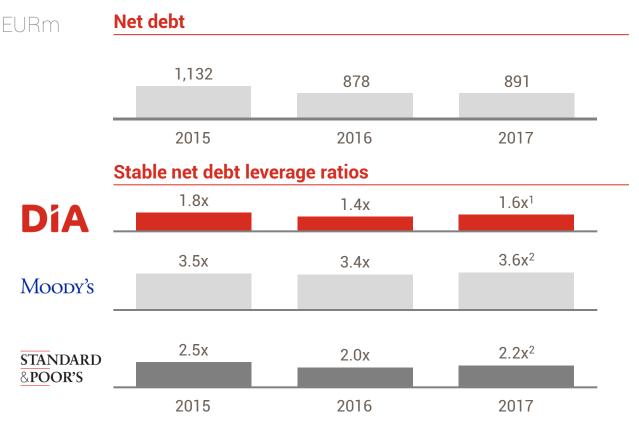
Dividend proposal
EURO.18
50.7% dividend payout vs sector's 49.5%1
2016
EURO.21

Total remuneration to shareholders since listing

EUR1,045m

Sound balance sheet with comfortable leverage ratios







Iberia

Top-line growth with positive LFL throughout the year

Adjusted EBITDA growth in Iberia

Emerging Markets

Expansion acceleration

Group objectives

Continued efficiency improvement



CFO double-digit growth

Capex aligned with 3.5-4% over net sales long-term guidance with growing weight of Emerging Markets

Long-term view aligned with DIA's track record

Long-term vision

Become undisputed #2 food retailer:

- Strengthen leadership in proximity discount
- Participate actively in market consolidation
- Lead food retail e-commerce space

Emerging Markets

Iberia

- Become top 3 in each of our markets:
 - Clearly lead proximity discount
 - Sustain growth trajectory

Targets

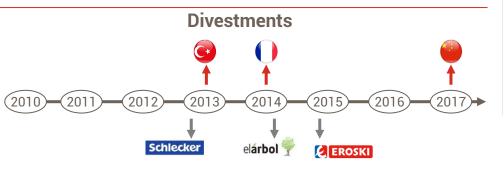
- > 5% annual growth inGross Sales Under Banner
- Capex 3.5-4.0% over net sales
- ROI significantly above sector average
- Leverage comfortably within investment grade thresholds
- 40-50% pay-out over underlying net profit



Since listing, we focused on developing our proximity model in selected geographies



We have made a number of bold moves...



Acquisitions

DIA Group	CAGR 10-17 ²
# Stores	8.5%
Gross Sales Under Banner	11.7%
Adjusted EBITDA	9.1%

... creating growth opportunities for the future

Growth	Dia 🛚	~8%
opportunities in 3 profitable	la plaza	~5%
formats in Iberia	clarel	~8%

2 growing and profitable operations in Latam







Adi. EBITDA margin

1 Proforma data excluding Turkey, France and China

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Creating a customer-centric value proposition based

on four key dimensions artners **C**ustomer at the Center roximity alent & echnology

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Customer satisfaction continues to be at the center of our strategy

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Spain example



Real-time
tracking of customer
satisfaction for each
store and
section

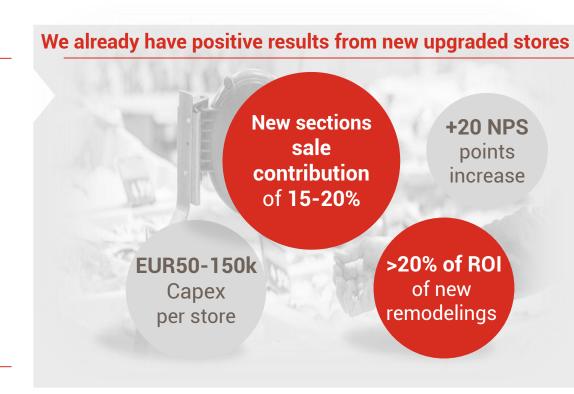
>30,000 monthly surveys received since May 2017

Every
DIA employee
variable
compensation
linked to NPS

+2.5 NPS
points
increase in
H2 2017

Q (0[†]

- New services
- Modern layout to increase sales area
- More customer needs and consumption moments
- Extended opening hours
- Best value-for-money proposition unchanged



Q toximity

Getting closer to our customers at anytime of the day







New customer needs addressed with the best prices





New **value-added products** with focus on **health** and **food-to-go** products

We are leading the way into "digital grocery"

Oximity ?

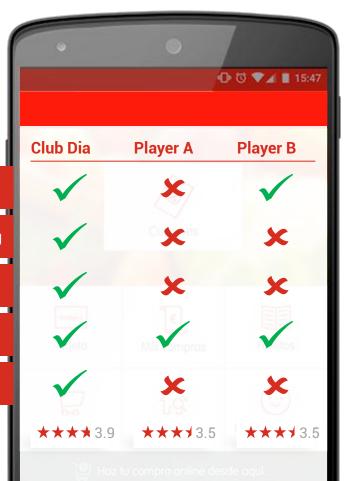
Coupon tracking¹

Sales tracking

Online sales

Store location

Targeted NPS surveys



Unique platform to engage with customers

47 online NPS in Spain (+10 points)

Increase in engagement with customer and increased sales growth (+25% store visits)

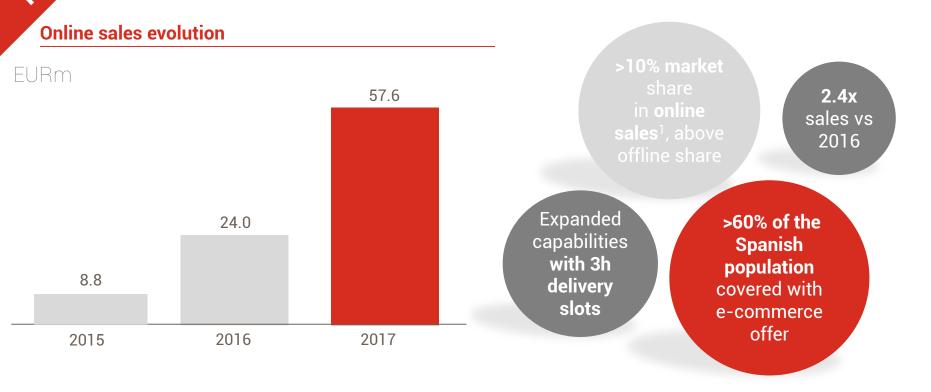
> 800k users #1 downloaded grocery app in Spain

+35% coupon utilization for app users

Krimiko

Outstanding online sales evolution





Club DIA value proposition continuously improving...

... with more projects underway



>20 million total active members

1.8x avg ticket vs non-Club members

>75% of sales made through loyalty program

Customized offer by store



JVs and partnerships to offer new services (e.g. consumer finance)



Launch of a consumer finance offer with CaixaBank¹





#1 loyalty program and biggest store network in **Spain**

Large customer base
Rich knowledge of loyalty clients





#1 retail bank in Spain
Leading consumer finance
capabilities and market knowledge

Strong solvency and experience in strategic alliances



Integrated financial offer including:

- Credit cards
- Consumer finance

We keep developing our health and food solutions Private Brands

Strengthening our Delicious and Vital brand



 >250 Delicious products available in >3,500 stores

 New categories in healthy Vital Brand (~20 new Vital SKUs)



Developing new food solutions





 New value-added products (coffee, juice, chicken, food-to-go, etc.)





Increase in sales of food solutions
 (e.g. +50% bread sales with "Hornada del DIA")

arther's

Franchisees' satisfaction continues to improve

General satisfaction improved for 3rd consecutive year in Iberia (+20 bps)

>10% of **Clarel stores** franchised

+50 bps satisfaction with profitability in Iberia

+85 franchises added in total to Dia (~60% of stores)

mers

We engaged with new partners to improve our value proposition

DiA



deliberry

amazon

prime now

Sourcing







Consumer finance



Other in-store services



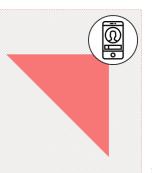


Nexus, our vehicle to develop start-up partnerships





Knowledge sharing between employees





Providing customer intelligence solutions





Food dynamic pricing engine





Artificial intelli-gence to build the world's best cooking assistant





Mobility



Internet of things



Artificial Intelligence (AI)



Big Data & Analystics



We have reorganized around our multi-format business model in Spain



Organized around formats to focus on customer needs and operations

Specific format strategies with a global coordination to deliver synergies

Increased **agility** to deploy new concepts

alent ology

Working on new efficiency measures to improve operations

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2.5x technology & innovation budget vs. 2014

Efficiency improvement driven by digitization and innovation

Agile
methodology
rolled-out
across
organization

New POS software

Real-time data from all stores
Self check-out development
Improved demand and stock
management

Back office digitization

10% reduction in central costs

Innovation



In summary...

2017

- In 2017, we focused on sustaining our price leadership in Dia Spain, eroding operating margins
- However, all other banners and segments continue their strong upward trajectory
- 2017 was a transition year in space growth, focused on footprint adjustment
- We continued to work on our customercentred strategy, bringing:
 - Quality at the best price
 - Evolving the **proximity** concept
 - Strengthening the relationship with franchises and business partners

2018

- We will recover growth in Iberia, with:
 - Positive LFL
 - Improved space contribution to sales growth
 - Continued efficiency improvement
 - Growth in adjusted EBITDA
- We will continue expansion in Emerging Markets:
 - LFL sales growth and expansion acceleration
- We will generate double-digit growth of CFO and maintain an efficient use of capex (3.5-4% of net sales)



A strong and diverse Board of Directors













Mrs. Ana María Llopis Mr. Richard Golding

Mr. Mariano Martín

Mr. Antonio Urcelay

Mr. Juan María Nin









Mrs. María Garaña

Mr. Ricardo Currás



Borja de La Cierva (Chairman) Julián Díaz (Member) Juan María Nin (Member) María Garaña (Member)

Nominations and Remunerations

Mariano Martín (Chairman) Antonio Urcelay (Member) Angela Spindler (Member)

UPDATES

Request by Letterone to appoint two board members to be submitted to AGM:

- Mr. Stephan Ducharme
- Mr. Karl-Heinz Holland

New Board Committee

Strategy

Richard Golding (Chairman) Borja de La Cierva (Member) Mariano Martín (Member) Antonio Urcelay (Member)

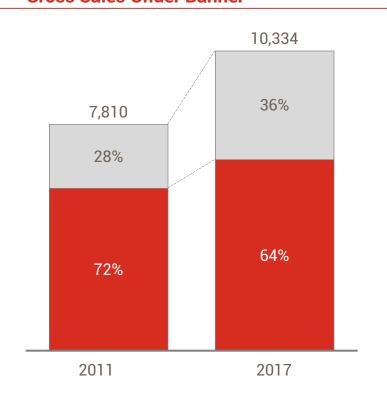
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Appendix

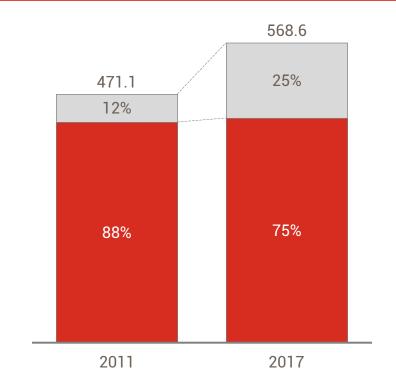


Gross Sales Under Banner & adjusted EBITDA by segment





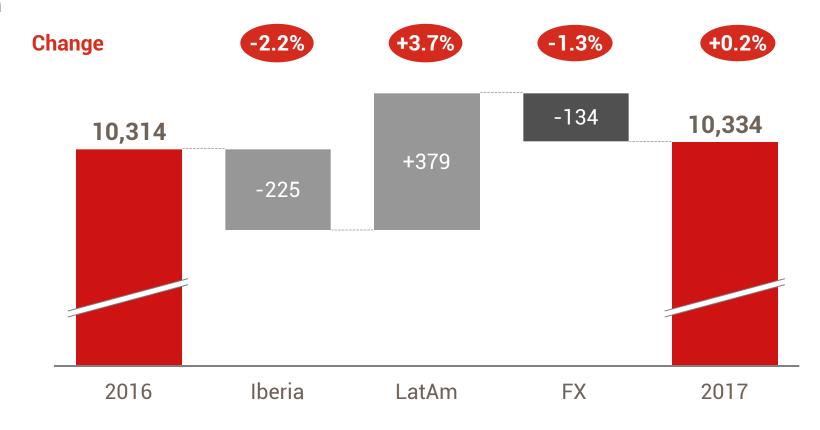




1 Only includes Brazil and Argentina

Gross Sales Under Banner growth contribution by segment

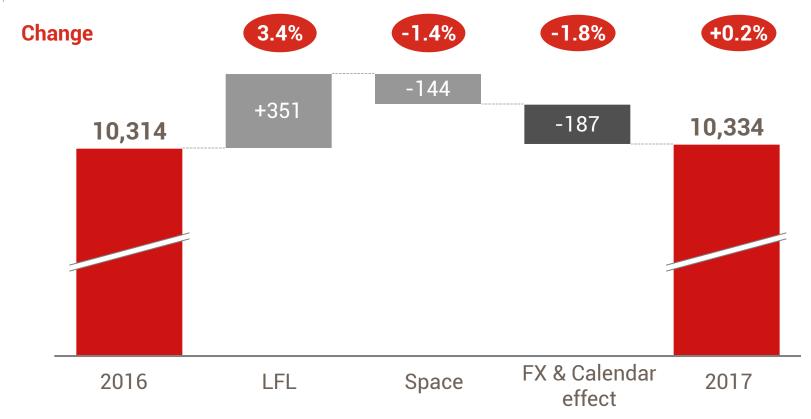
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Gross Sales Under Banner growth breakdown

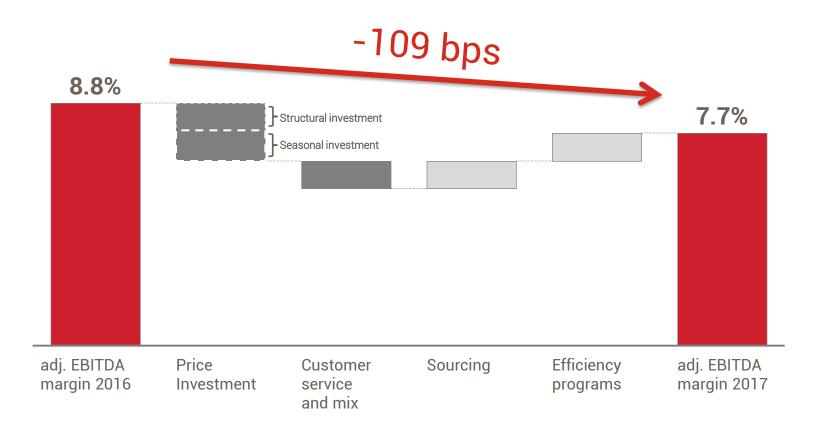
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EURm

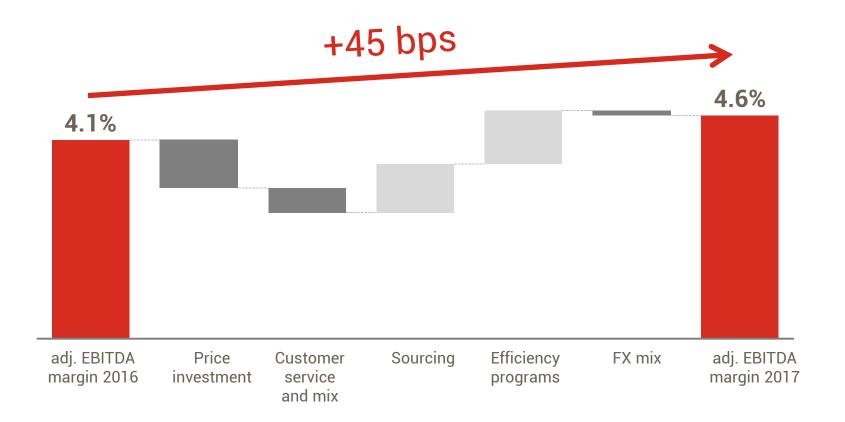


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EBITDA margin evolution in Iberia



EBITDA margin evolution in Emerging Markets



DIA Iberia 2017 P&L Summary

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EURM

Q4 2016	Q4 2017	Change
1,712	1,661	-2.9%
+1.1%	+1.1%	
-2.0%	-2.8%	
147.1	85.3	-42.0%
104.6	43.2	-58.6%
2016	2017	Change
6,815	6,590	-3.3%
6,815	6,590	
6,815 +1.0%	6,590 +0.3%	
	1,712 +1.1% -2.0% 147.1 104.6	1,712 1,661 +1.1% +1.1% -2.0% -2.8% 147.1 85.3 104.6 43.2

1 Ex-calendar effect 2 Ex-FX

DIA Emerging Markets 2017 P&L Summary

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EURM

Business performance	Q4 2016	Q4 2017	Change	Change (ex. Fx)
Gross Sales Under Banner	980	939	-4.2%	+10.0%
■ LFL ^{1,2}	+18.1%	+8.3%		
■ Space ²	+5.4%	+2.6%		
Adjusted EBITDA	49.2	51.6	+4.9%	+15.9%
Adjusted EBIT	35.5	36.2	+2.1%	+12.2%
Business performance	2016	2017	Change	Change (ex. Fx)
Business performance Gross Sales Under Banner	2016 3,499	2017 3,745	Change +7.0%	
·				(ex. Fx)
Gross Sales Under Banner	3,499	3,745		(ex. Fx)
Gross Sales Under Banner • LFL ^{1,2}	3,499 +19.1%	3,745 +8.6%		(ex. Fx)

1 Ex-calendar effect 2 Ex-FX

Business review: Iberia

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# stores 4,781 4,941 4,875 4,713 -162 # franchised stores 1,646 1,954 2,147 2,170 23 Total store selling area (sqm) 1,829,400 1,939,900 1,876,400 1,802,300 -3.9% Gross Sales Under Banner 5,219 5,915 5,967 5,737 -3.8% Net Sales 4,497 5,077 5,065 4,827 -4.7% PORTUGAL 2014 2015 2016 2017 17-16 # stores 634 621 623 630 7 # franchised stores 288 260 256 297 41 Total store selling area (sqm) 225,500 219,300 220,400 224,900 2.0% Gross Sales Under Banner 876 823 848 853 0.6% Net Sales 725 678 682 678 -0.5%	SPAIN	2014	2015	2016	2017	Change 17-16
Total store selling area (sqm) 1,829,400 1,939,900 1,876,400 1,802,300 -3.9% Gross Sales Under Banner 5,219 5,915 5,967 5,737 -3.8% Net Sales 4,497 5,077 5,065 4,827 -4.7% PORTUGAL 2014 2015 2016 2017 17-16 # stores 634 621 623 630 7 # franchised stores 288 260 256 297 41 Total store selling area (sqm) 225,500 219,300 220,400 224,900 2.0% Gross Sales Under Banner 876 823 848 853 0.6%	# stores	4,781	4,941	4,875	4,713	-162
Gross Sales Under Banner 5,219 5,915 5,967 5,737 -3.8% Net Sales 4,497 5,077 5,065 4,827 -4.7% Change PORTUGAL # stores 634 621 623 630 7 # franchised stores 288 260 256 297 41 Total store selling area (sqm) 225,500 219,300 220,400 224,900 2.0% Gross Sales Under Banner 876 823 848 853 0.6%	# franchised stores	1,646	1,954	2,147	2,170	23
Net Sales 4,497 5,077 5,065 4,827 -4.7% Change PORTUGAL # stores 634 621 623 630 7 # franchised stores 288 260 256 297 41 Total store selling area (sqm) 225,500 219,300 220,400 224,900 2.0% Gross Sales Under Banner 876 823 848 853 0.6%	Total store selling area (sqm)	1,829,400	1,939,900	1,876,400	1,802,300	-3.9%
PORTUGAL 2014 2015 2016 2017 17-16 # stores 634 621 623 630 7 # franchised stores 288 260 256 297 41 Total store selling area (sqm) 225,500 219,300 220,400 224,900 2.0% Gross Sales Under Banner 876 823 848 853 0.6%	Gross Sales Under Banner	5,219	5,915	5,967	5,737	-3.8%
PORTUGAL 2014 2015 2016 2017 17-16 # stores 634 621 623 630 7 # franchised stores 288 260 256 297 41 Total store selling area (sqm) 225,500 219,300 220,400 224,900 2.0% Gross Sales Under Banner 876 823 848 853 0.6%	Net Sales	4,497	5,077	5,065	4,827	-4.7%
# franchised stores 288 260 256 297 41 Total store selling area (sqm) 225,500 219,300 220,400 224,900 2.0% Gross Sales Under Banner 876 823 848 853 0.6%	PORTUGAL	2014	2015	2016	2017	_
Total store selling area (sqm) 225,500 219,300 220,400 224,900 2.0% Gross Sales Under Banner 876 823 848 853 0.6%	# stores	634	621	623	630	7
Gross Sales Under Banner 876 823 848 853 0.6%	# franchised stores	288	260	256	297	41
	Total store selling area (sqm)	225,500	219,300	220,400	224,900	2.0%
Net Sales 725 678 682 678 -0.5%	Gross Sales Under Banner	876	823	848	853	0.6%
	- Control of the Cont					

Business review: Emerging Markets

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ARGENTINA	2014	2015	2016	2017	Change 17-16	Change 17-16 (ex-FX)
# stores	724	846	872	930	58	
# franchised stores	486	584	576	627	51	
Total store selling area (sqm)	204,100	230,800	238,700	251,300	5.3%	
Gross Sales Under Banner	1,374	1,922	1,643	1,748	6.4%	21.5%
Net Sales	1,096	1,532	1,311	1,392	6.2%	21.2%
BRAZIL	2014	2015	2016	2017	Change 17-16	Change 17-16 (ex-FX)
BRAZIL # stores	2014 799	2015 929	2016 1,050	2017 1,115		
					17-16	
# stores	799	929	1,050	1,115	17-16 65	
# stores # franchised stores	799 495	929 621	1,050 671	1,115 691	17-16 65 20	

Trade working capital breakdown

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	31 Dec 2016 ³	31 Dec 2017	Change	Change (ex. Fx)
Inventories (A)	658.0	569.6	-13.4%	-6.1%
Trade & other receivables (B)	164.9	221.9	34.5%	43.8%
With franchisees	101.2	122.7	21.2%	
With suppliers & other	63.7	99.2	55.6%	
Trade & other payables (C)	1,815.1	1,710.8	-5.7%	0.6%
TRADE WORKING CAPITAL ^{1,2}	-992.2	-919.3	-7.3%	-2.1%

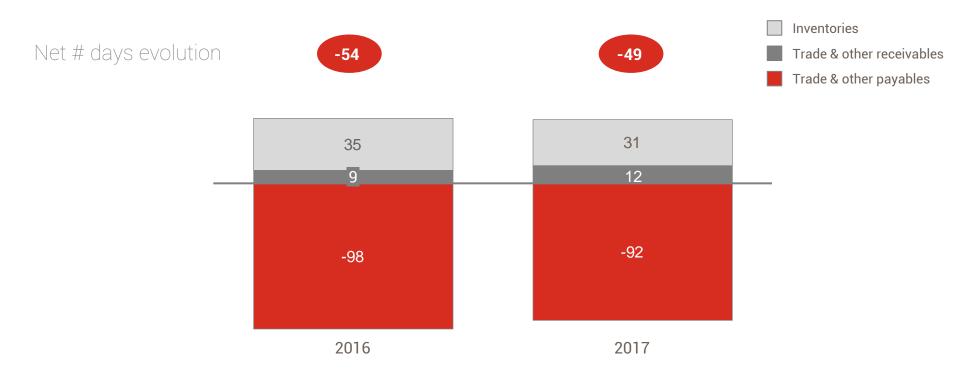
¹ Trade working capital defined as A+B-C

² Non-recourse factoring from receivables from our suppliers amounted to EUR99.6m

³ Figures adjusted by the discontinuation of DIA China.

Trade working capital evolution





Cash from operations review

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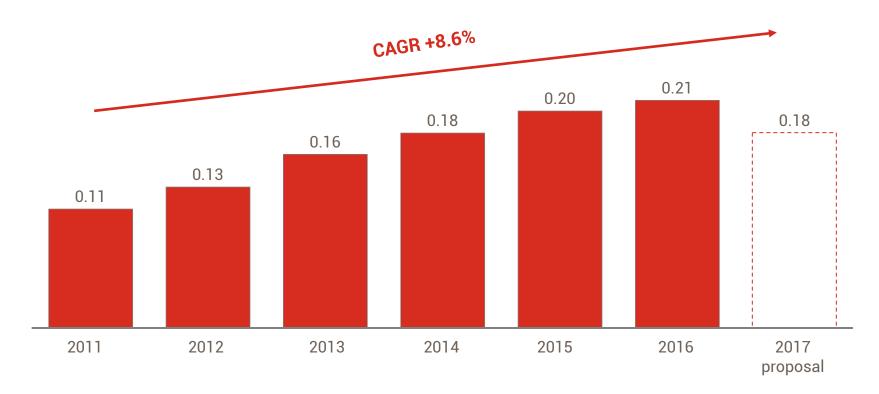
	2016	2017	Total 2016-17
Adjusted EBITDA	627.9 ¹	568.6	1,196.5
Organic Capex	340.22	301.8	642.0
Other cash items	52 .3 ³	59.8	112.1
CFO	235.4	207.0	442.4
CFO (at constant 2015 FX)	239.5	210.2	449.7

¹ EUR2.8m DIA China discontinuation 2 EUR5.2m DIA China discontinuation 3 EUR20.7m DIA China discontinuation & cash capital gains

DiA

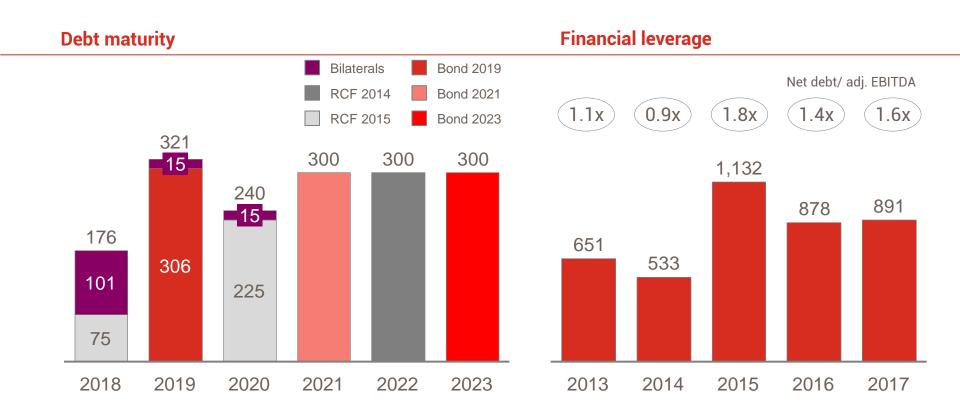
EUR1,045m distributed since listing

Dividend evolution (EUR per share)



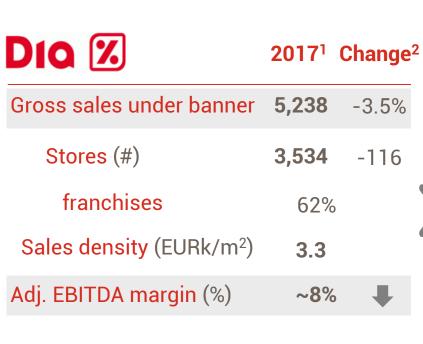
Credit rating maintained, diverse funding sources

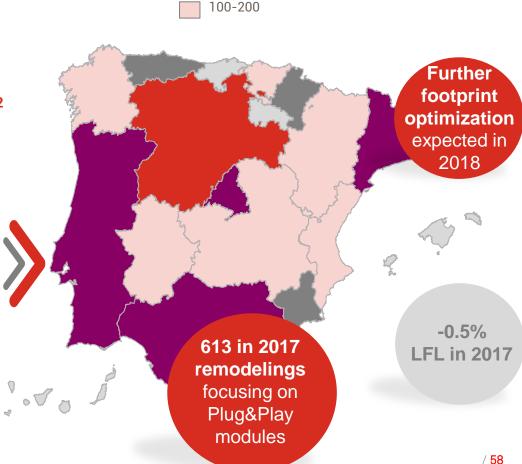
DiA



Dia Iberia highlights

FURM





<50 stores

50-100 stores

200-400

>400

DiA

2 Change vs 2016

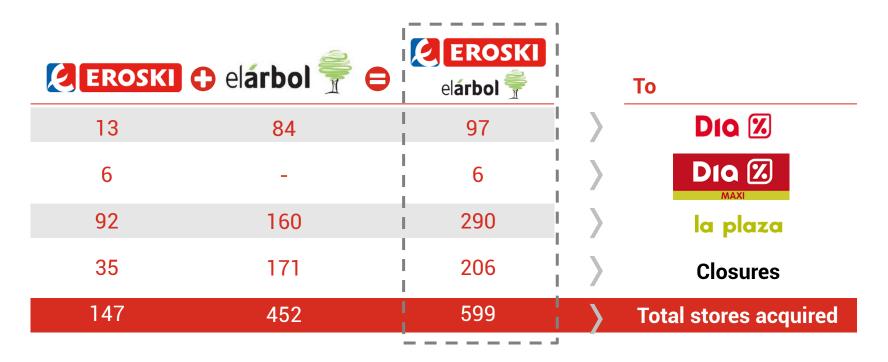
Note: LFL excluding calendar effect

¹ Excluding Cada Dia, except in franchise %



Evolution of food stores acquired in Spain

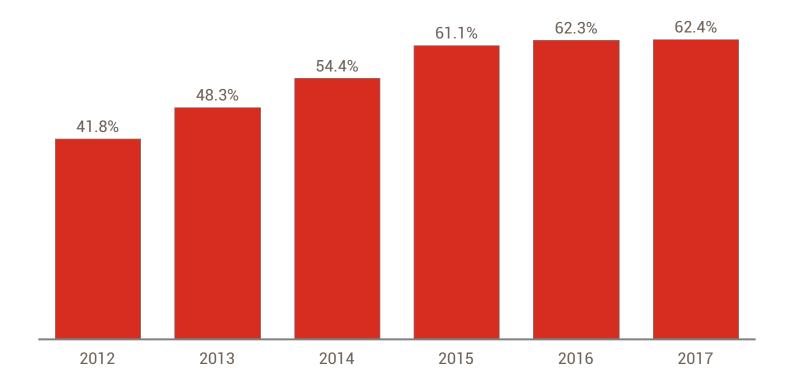
Supermarket stores acquired as of 31/12/2017



Growing penetration of franchised stores

DiA

% over total Dia and Cada Dia/Mais Perto stores



La Plaza highlights

EURM



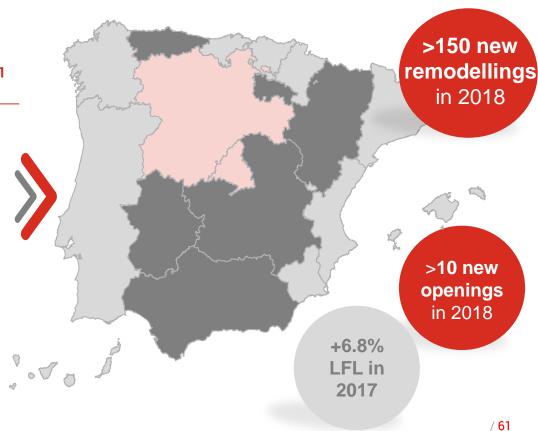
2017 Change¹

 Gross sales under banner
 838
 -9.6%

 Stores (#)
 306
 -49

Sales density (EURk/m²) 3.4

Adj. EBITDA margin (%) >5%



DiA

<20 stores 20-50 stores

50-100

1 Change vs 2016

Note: LFL excluding calendar effect

Clarel Iberia highlights

EURM



2017 Change¹

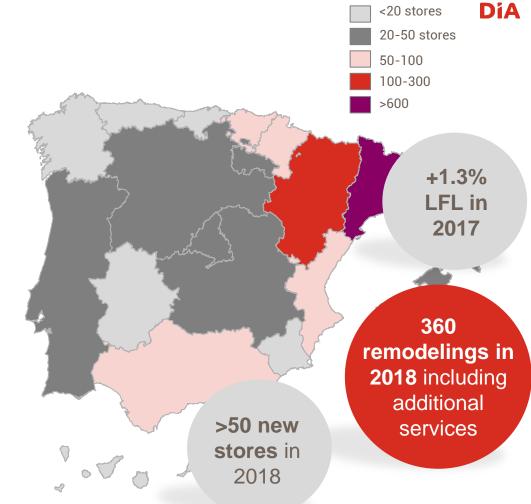
Gross sales under banner 358 +2,6%

Stores (#) 1,251 +18

franchises 11.7%

Sales density (EURk/m²) 1.7

Adj. EBITDA margin (%) ~8%

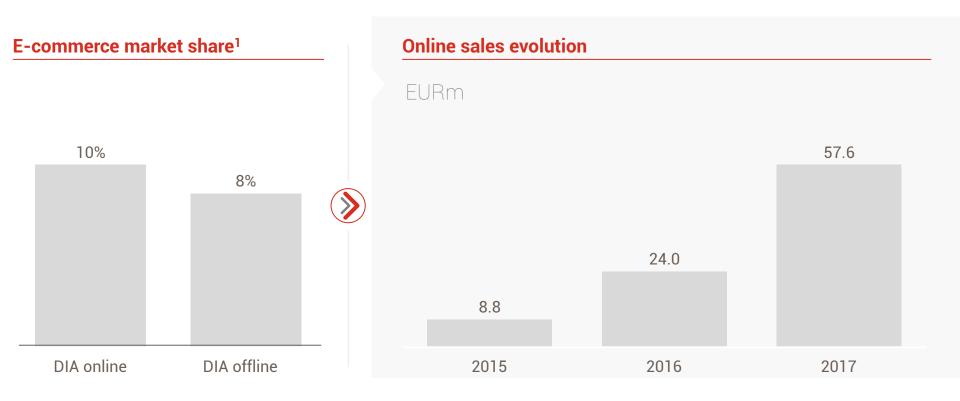


1 Change vs 2016

Note: LFL excluding calendar effect

E-commerce for Group DIA sales share and evolution

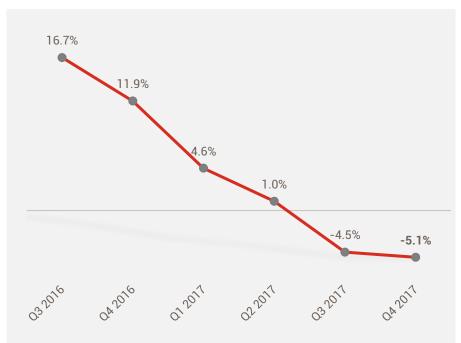




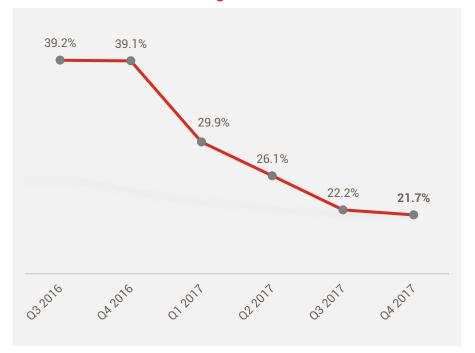
Food inflation in Emerging Markets



National Food Inflation in Brazil



National Food Inflation in Argentina



Currency performance



